

STRATEGIC DIRECTIONS
APRIL 1, 2015 TO MARCH 31, 2016

| GOAL | OBJECTIVE | MEASURE |
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| 1. THE ADVANCEMENT OF ACADEMIC EXCELLENCE (QUALITY, AUDITING & ACCREDITATION) | | |
| College Accreditation in 2016-2017 | Review feedback audit in 2015-2016 and address recommendations. | Readiness for accreditation process to begin. |
| Expand Advanced Learning Horizons for Students | Nine degree offerings by 2020. | First offerings submitted to Ministry by March 31, 2016. |
| Implementation of Strategic Mandate Agreements | Integration of Cross Border initiatives into business programs. | Submission of Advanced Diploma in Freight Forwarding and Logistics to Ministry by March 31, 2016. |
| Quality Enhancement of Program Offerings | Continue cyclical reviews of programs to finish first cycle of 100 plus programs offered. | 10-20 program reviews completed in 2015-2016. |
| | Assessment of all programs to determine experiential learning component. | Adjustment of curriculum to include experiential learning for 10% of programs not currently containing a component of experiential learning. |
| | Establish mechanisms regarding faculty workload and Research Ethics Board procedures to lay foundation for staff involvement in applied research and development. | Procedures (and policies, if required) to allow for staff contribution to research and development. |
| 2. ENROLMENT GROWTH AND STUDENT SUCCESS (ATTRACTION, ATTRITION AND RETENTION) | | |
| Increase International Enrolment | Increase students at both Windsor/Chatham campuses. | Increase of 5% in student enrolment. |
| | Increase international licensed curriculum agreements to grow overseas partnerships and agreements. | Increase agreements with the addition of two new schools to partnership agreements before March 31, 2016. |
| | Continue to develop Toronto partnerships for intake of students in the Toronto market. | 5% increase in students at Toronto site. |

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| <p>Continue marketing effort to make St. Clair College a “destination of choice” for domestic students.</p> | <p>Ensure College remains above provincial average in growth of funded first-year FTE’s (full time equivalent students).</p> | <p>Funded growth number remains above provincial average.</p> |
| | <p>Review feasibility of creating sites in Essex and Kent Counties to maximize opportunities for post-secondary College education by minimizing or eliminating obstacles created by the distance from main campus sites in Windsor and Chatham.</p> | |
| | <p>Conduct assessment of the post-secondary needs of Inuit communities in northern Canada.</p> | |
| <p>Enhance Student Quality of Life</p> | <p>In partnership with Student Representative Council, create modern dining and learning commons experience on first floor of South Campus.</p> | <p>Completion of phase II (second part of three phases) by March 31, 2016.</p> |
| | <p>In conjunction with Student Athletic Association, enhance outdoor physical fitness activity area.</p> | <p>Creation of sports park before September 1, 2015.</p> |
| | <p>Determine feasibility of two sites (east end and west of current residence) to create new opportunities for student gatherings and events.</p> | <p>Feasibility and/or construction plan based on financial viability of new initiatives at both sites.</p> |
| | <p>Establish Business Plan to create expansion to Student Centre in Chatham by Thames Student Incorporated (TSI).</p> | <p>Business Plan complete by April 15, 2015.</p> |
| <p>3. FINANCIAL HEALTH (NEEDS AND SUSTAINABILITY)</p> | | |
| <p>Financial Accountability</p> | <p>Maintain high level annual financial performance in comparison to other Ontario Colleges.</p> | <p>Continue positive performance re Government of Ontario indicators – “no flags”.</p> |
| | <p>Pursue energy conservation initiatives and opportunities.</p> | <p>Complete audit of facilities no later than December 31, 2016.</p> |

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| Analysis of Capital Requirements | Determination of capital needs to meet the requirements of the Strategic Mandate Agreements. | Needs Assessment by December 31, 2015 to allow for construction or renovations. |
| | Retirement of key deferred maintenance items. | Cabana Road entrance upgrade including pavement, curbs and bike trails complete by March 31, 2016. |
| | Pursue the feasibility of increasing residence capacity for Windsor and Chatham for September 1, 2016. | Business Plan complete by September 30, 2015. |
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| 4. THE ADVANCEMENT OF COLLEGE COMMUNICATIONS AND PARTNERSHIPS | | |
| To expand, influence and present St. Clair College beyond Campus borders | To broaden appreciation of College contribution to the community and to establish working relationships that increase the potential for student opportunities for field practice through summer jobs, placements, co-op and new job opportunities. | Develop business and functional space plans for a College entrepreneurial incubation centre` to strengthen connections between students and businesses and pursue industry-led research partnerships with local businesses in areas of importance to the community and to the government. |
| | To seize opportunities that are financially viable and consistent with building College partnerships. | Acquisition occurrences - ongoing |
| 5. THE DEVELOPMENT OF HUMAN RESOURCES | | |
| All Staff review to establish needs assessment. | Continue to build “bench strength” by creating educational opportunities for staff to enhance teaching abilities, appreciate the diversity of our clientele and acquire leadership strategies for use at work in the College and in the community. | Workshops on diversity to a minimum of 20% of staff in 2015-2016. |
| | | Faculty development in teaching, learning and course management software |