

St. Clair College

of Applied Arts & Technology



Annual Report

April 2003 – March 2004

**ANNUAL REPORT
APRIL 2003 – MARCH 2004**

EXECUTIVE SUMMARY

The 2003 – 2004 Academic year has been one of unprecedented growth in the area of new program development and implementation. In line with one of the College's Strategic Directions, we have embarked on an aggressive program to develop new products for both campuses in our postsecondary and Continuing Education departments. In Windsor, we started work on four new full time programs, one in the Performing Arts, two in the manufacturing area and we expanded a popular continuing education program into a full-time diploma program. In our Continuing Education department we launched over 100 courses, many of which are part of new certificate programs.

The Thames Campus in Chatham is the recipient of six new offerings, two of which will be newly developed programs and include our new anchor for that campus, programming in Creative and Performing Arts. To support our efforts in the Performing Arts, the College hired noted producer and Artistic Director Katherine Kaszas, who brings 20 years of experience to the College in the performing arts industry including tenure at the Blyth Festival.

Our students have been the recipients of new and expanded facilities, particularly with the opening of our SuperBuild project, the Ford Centre for Excellence in Manufacturing. This facility provides a state-of-the-art teaching environment for students pursuing a career in manufacturing and skilled trades occupations. The College also made a considerable investment in renewing our facilities in the Automotive area, with new lab and classroom facilities, which will be completed for September 2004. We also expanded our facilities for the Hairstyling Apprenticeship program, providing us with the opportunity to accommodate additional students.

St. Clair College prepared for the double cohort surge in enrolment and while we did not see the huge increase in student numbers, our modest growth in enrolment allowed us to continue to focus on quality in the classrooms while maintaining our smaller class sizes, an advantage our students say is just one of several benefits of their St. Clair College education.

Finally, our priority to support students on campus who want to enhance their academic studies with athletic pursuits was continued with the launch of a Varsity Curling Team in September 2003. This brings our complement of varsity sports to eleven. Our Saints Hockey team brought home a first place in the regular season of OCAA play, and our Women's Basketball team had their first OCAA Provincial Championship win in March 2004.

*Dr. John A. Strasser
President
St. Clair College*



GOVERNANCE and ACADEMIC REVITALIZATION

St. Clair College has embraced the new College Charter. In the past twelve months, the College and the Board of Governors completed, in June, the final reading of its revised Operating By-Laws. With our Policy Governance Review and Financial Statements also completed, we feel the College is well positioned to meet the new opportunities provided for Ontario's Colleges.

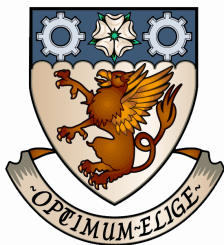
This past year also marked the launch of an innovative strategy to develop and implement a Curriculum Quality Assurance (CQA) program.

In January 2003, the College appointed three faculty to the position of "Curriculum Coach". Their role is to move the quality assurance plan forward ensuring that all constituent groups in the College, as well as business and industry, provide input into the process.

The principles of the CQA program include:

- The appropriateness of admission requirements for the learning outcomes of the program
- Appropriateness of the program's structure and curriculum for its learning outcomes
- Effective utilization of human/physical/financial resources to meet the program learning outcomes
- Appropriate modes of delivery and the methods of student evaluation to meet learning outcomes
- Existence of appropriate indicators provides evidence of quality of faculty, student work and the learning outcomes of the program
- Evidence that recommendations arising from program reviews consistently leads to improvements

As part of this process, a comprehensive "program indicator" tool has been developed that will provide the foundation for program review and renewal.



NEW PROGRAM DEVELOPMENT

The College embarked on an aggressive new program development initiative in 2003 – 2004 with the development of seven new full time programs.

NEW - School of Creative Arts - a three-year Music Theatre Performance program and a one-year Performing Arts Preparation certificate were developed. Under the leadership of Artistic Director, Katherine Kaszas the College has laid the framework for an exciting set of programs and we are paving the way for further new programs in this area for 2005.

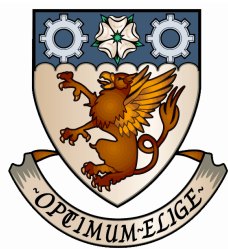
The College also laid the foundation to expand the Esthetics program, previously offered through Continuing Education, to a full-time diploma program which will launch in September 2004.

A unique diploma program, initially to be offered in a part time learning setting, was developed to be launched in July 2004. The Thames Institute of the Arts, located at our Thames Campus, Chatham, will eventually lead learners to a diploma offering. Three, one-week sessions will be offered in the summer of 2004, with a unique blend of creative arts courses and “après” class offerings.

School of Business - a three-year Professional Golf Management program will be launched at our Thames Campus in Chatham September 2005. It is in the planning stages and the College has received tremendous support from the sports community for this program, including strong leadership from CPGA Professional Kevin Corriveau.

School of Engineering & Manufacturing Technology - a one-year Pre-Technology certificate which will prepare students to enter our Manufacturing Technology programs.

School of Skilled Trades - in November 2003, St. Clair College partnered with numerous other Colleges and the Apprenticeship Branch of the Ministry of Training, Colleges and Universities, to forge a new program that combines a diploma with a co-op and apprenticeship, so that students can fast track through to their Certificate of Qualification. St. Clair applied for, and was approved, to deliver an innovative Mechanical Technician Co-op Diploma/Apprenticeship program in Mouldmaking or General Machinist.



BUILDING PARTNERSHIPS

The year was marked by a number of new and successful partnerships in the community.

CITY OF WINDSOR

Thanks to our partnership with the City of Windsor, the College's campus will be the home of a long-term care facility. Huron Lodge, when completed in 2006, will house 274 residents and provide learning opportunities for our students in the Personal Support Worker and Practical Nurse programs.

EQUIPMENT TASK FORCE

One of the key components to the successful launch and opening of the Ford Centre for Excellence in Manufacturing, was the participation and contributions made by our Equipment Task Force. Thanks to their commitment, the College was able to install \$18 million in equipment and software in the FCEM for just over \$8.5 million.

LOCAL SCHOOL BOARDS

Students entering our new Performing Arts programs in September 2004 will have excellent teaching facilities at their disposal, thanks to our new partnerships with the Greater Essex County District School Board in Windsor-Essex and the St. Clair Catholic District School Board in Lambton-Kent. Through their generosity and willingness to share the stage between high school and college students, St. Clair students will be afforded the opportunity to practice in a "real-life" setting in the first year of this program.

WINDSOR ESSEX CATHOLIC DISTRICT SCHOOL BOARD

The College launched a pilot project in conjunction with the Windsor-Essex Catholic District School Board, Job Connect and the MTCU-Apprenticeship Branch, where 22 high school students are taking precision metal cutting training (Metalcutting Ontario Youth Apprenticeship Program – MOYAP) in the Ford Centre for Excellence in Manufacturing. This afforded high school students the opportunity to fast track into an apprenticeship program. More than ten employers embraced the concept and have hired these students for their apprenticeship.

INDUSTRY

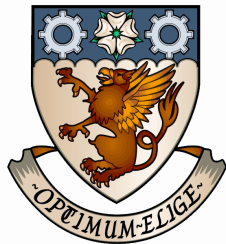
The College announced its first Executive in Residence. Michael Solcz, Chairman of the Valiant Group has acted in a variety of capacities for the College, the most important of which has been the mentoring and support to our students and faculty.



MANAGING HUMAN RESOURCES

A significant number of staff retirements have provided the College with the opportunity to re-evaluate operations and to hire professionals in the field who bring new ideas to the classroom and the rest of the organization.

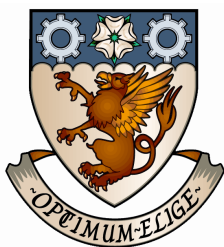
Ten faculty, six support staff and two administrators retired in this fiscal year, with an additional forty six staff set to retire before March 31, 2005 (most of these retirements will be prior to July 31, 2004). These retirements have allowed the opportunity to fine-tune the organization and provide new opportunities for faculty to assume a leadership role as Administrative Chairs.



SIGNIFICANT EVENTS

A number of significant events took place last year that reflect our commitment to achieving our strategic directions, moving the College forward to best meet the needs of our students and the community.

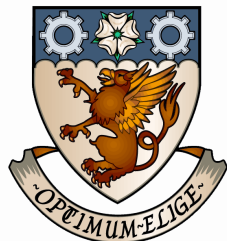
- The grand opening of the Ford Centre for Excellence in Manufacturing (FCEM) took place on October 2, 2003 and “wowed” industry, government, the press and the public. The 100,000 square foot manufacturing and skilled trades teaching facility is home to 11 academic programs including the Bachelor Degree in Industrial Management. Since its opening, a number of innovative programs and partnerships have been developed, benefiting high school students, industry and the College community.
- In January 2003, the College embarked upon its first applied research project. Dr. Suzanne Xu was hired to spearhead the new Plastics Applied Research Centre, and the College won its first National Science and Education Research Council (NSERC) grant to study warpage in injection moulds. Dr. Dan Watt, who retired from the University of Windsor in 2003 after 35 years as a professor in mechanical, automotive and materials engineering, was appointed as our first Director of the New Plastics Applied Research Centre and will collaborate with Dr. Xu on this and other projects.
- The Hairstyling Apprenticeship program was the recipient of a \$250,000 relocation and renovation project which expanded and upgraded classroom space to accommodate a growing apprenticeship program.
- In January 2004, St. Clair’s Board of Governors approved the launch of a new part-time apprenticeship program – Commercial Vehicle and Equipment Technician.
- St. Clair College hosted the City’s first Innovation Summit in May 2003. In partnership with the University of Windsor, the forum provided business leaders, educators and the general public with a venue in which to dialogue about projects that will enhance research and development in the community and foster new partnerships through innovation.



COMMUNITY SUPPORT

The region of Windsor-Essex and Chatham-Kent is well known for its long-standing tradition of community support, and this past year was no exception. Our staff and students continued their strong commitment to a wide variety of initiatives and community projects.

- Students raised more than \$12,000 for cystic fibrosis research through the annual Shinerama campaign.
- Staff and students worked together to raise funds for the annual United Way campaign in October 2003 raising more than \$40,000.
- As a result of a free dental clinic run by students in the Dental Hygiene program, more than 1,000 people in the community received dental care.
- St. Clair's Job Connect offices which serve both Windsor-Essex and Chatham-Kent, were honoured at a gala in Toronto, receiving the Silver Medal at the 2003 Minister's Award for Excellence.
- College Week (Nov. 1 – 8, 2003), was celebrated with a number of initiatives including a Rotary Club dinner and tour, open houses and a week-long Student Shadowing program that paired five grade eight students from neighbouring elementary schools with college students in an effort to introduce these students to the possible career choices available through a college education.
- St. Clair played host to approximately 120 youth, aged 9 to 14 years, at the fourth annual First Lego League Challenge in November 2003.
- Our College campus continues to provide a terrific backdrop for a number of community activities, from dog shows to baseball games to family games of "shinny" on our pond. We hosted the National Cross-Country Championship in November 2003 drawing over 150 runners from across Canada. We also hosted the Women's OCAA Fastball Championships in October 2003, events that helped boost the image of the community and foster tourism – something the College is committed to doing with a "first class" attitude.



OUTSTANDING ACHIEVEMENT – Students & Staff

St. Clair College is proud of the achievements of its staff and students when it comes to learning opportunities outside of the classroom. Our faculty encourage students to participate in skills competitions which serve to enhance their experience at the College. Here is just a few examples of their achievements.

- The College recognized five outstanding Alumni of Distinction at a gala in October 2003. Among the recipients was Ray Tanguay, President, Toyota Motor Manufacturing Canada and St. Clair College Alumni 1972, Electrical Engineering Technology.
- St. Clair Medical Laboratory Science graduate, Lynda Leopold, was presented with the Medical Laboratory Technologist student achievement award at the Ontario Society of Medical Technologists 40th anniversary convention. Leopold was up against more than 80 students from across the province. The award recognized her strong GPA, positive attitude and professionalism.
- Twenty six students from the 2003 Veterinary Technician Program achieved the highest scores in the province for their Veterinary Technician National Examination results.
- The School of Hospitality's Marc Johnston received the highest level of culinary certification from the Canadian Culinary Institute, which led to the development of southwestern Ontario's first Chef de Cuisine certification program, which will be offered in 2004.
- Automotive Product Design student, Chris Serran, won the gold medal in Mechanical CAD at the Skills Canada – Provincial Competition, and a bronze medal at the Nationals.
- Matt Ridout and Alan Hancock, Landscape Technician students, won gold at Skills Canada – Provincial Competition, and a bronze medal at the Nationals.
- Students in the third year of the Advertising program won double gold at the Advertising Educators Association of Canada (AEAC) competition. They swept the competition, winning a gold medal in the Creative competition, and a gold medal in the Planning competition. St. Clair is the only program in Canada to have ever won both gold medals. The competition is the most prestigious advertising competition in the country and is open to all colleges and universities offering marketing communications and advertising programs.



ECONOMIC IMPACT STATEMENT

In January 2004, CCbenefits Inc., a company specializing in analysis of economic impact in communities, completed a study for all Colleges in the Province. The results were strong, and revealed that an investment in St. Clair College has tremendous returns for a number of constituent groups.

FROM THE TAXPAYER'S PERSPECTIVE

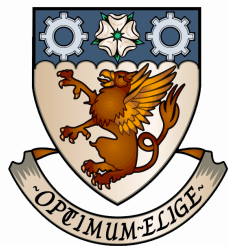
- Taxpayers see a “real money” return of 10.4 % on the investment made in St. Clair College. With a highly educated workforce, it’s a fact that people with higher education are less likely to smoke, abuse alcohol, draw welfare or commit crimes.
- Taxpayers benefit from this to the tune of \$4.8 million worth of avoided costs or equal to 7,900 days a year of reduced absenteeism.

FROM THE COMMUNITY PERSPECTIVE

- St. Clair accounts for \$241.6 million of all annual earnings in the region. These earnings are equal to that of approximately 6,400 jobs.
- St. Clair pays \$46.2 million annually in staff salaries and benefits which accounts for an additional \$195.4 million in earnings off campus each year.
- \$37.3 million flows to the community through Provincial and Federal grants thanks to the presence of the College in the community. This money would not flow otherwise.

FROM THE STUDENT PERSPECTIVE

- Students enjoy a 9.8% annual return on their investment of time and money in their education.
- For every full-time year students attend the College, as graduates they will earn - on average - an additional \$2,139 per year.



FINANCIAL STATEMENTS

Please see Appendix A.