

## **PART-TIME INSTRUCTOR, WEB AND INTERACTIVE ADVERTISING POSTING #: WIA2019**

*\* MUST BE AVAILABLE FOR DAYTIME HOURS \**

### **Description:**

Reporting to the Chair, the Part-time Instructor is responsible for teaching assigned courses and by providing academic leadership.

### **The responsibilities of St. Clair College Instructor include, but are not limited to:**

- Creating a positive learning environment that accommodate students' diverse cultural and educational backgrounds, experiences and individual learning styles;
- Utilizing principles of adult education to actively engage students in the learning process;
- Effectively using educational technologies to support learning, manage and post grades;
- Working independently and demonstrating initiative; and
- Working effectively with students, the program team and a variety of internal and external stakeholders.

### **The ideal candidate will meet or exceed the following qualifications:**

- A Diploma and/or undergraduate degree in Web and Interactive Advertising or equivalent;
- Minimum of two years of relevant and recent experience in Web and Interactive Advertising specifically using Adobe Photoshop, Dreamweaver and other basic platforms to produce strategic solutions to client problems for execution within the digital environment.
- Teaching experience at the post-secondary level with a demonstrated application of adult educational principles and teaching/assessment methodologies would be considered an asset;
- Use of technology to support student learning and managing grades;
- Superior verbal and written communication and interpersonal skills, critical thinking and problem solving skills;
- Strong knowledge of utilizing various industry standard platforms and their appropriate use including layer management, layer modes and effects along with colour and correct file formatting for output.
- Self-motivated and independent worker who also functions well in a team environment;
- Commitment to diversity and equity are essential to interact effectively with the College's diverse student and staff population;

Please forward your resume quoting the **competition number** either by fax at (519) 972-2754, by online application at [http://www.stclaircollege.ca/jobpostings/hr\\_resumes.html](http://www.stclaircollege.ca/jobpostings/hr_resumes.html) or by mail to Human Resources, St. Clair College of Applied Arts & Technology, 2000 Talbot Road West, Windsor, Ontario N9A 6S4. **Please use one method only.**

St. Clair College is committed to workplace diversity and provides accommodations to applicants with disabilities throughout our hiring process. If you require an accommodation, please contact Human Resources.

We invite applications from qualified applicants. The competition will be conducted in accordance with the prevailing Collective Agreement. While we appreciate all applications, we will acknowledge only those applicants invited for an interview.

COMMITTED TO EQUITY IN EMPLOYMENT AND EDUCATION

Visit our Employment Opportunities Web Page at: <http://www.stclaircollege.ca/jobpostings>